



**FOR IMMEDIATE RELEASE**  
October 2, 2008

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**LEADING THE WAY WITH BLU-RAY  
TAKING ART INSTRUCTION TO A NEW LEVEL**

At the forefront of Blu-ray technology are Don Sahli, an American painter and teacher of ART OF PAINTING, Sahli Publishing LLC and MediaBound Productions – utilizing this new DVD standard for Art Instruction! MediaBound Productions used state-of-the-art technology to record and produce ART OF PAINTING – INTERACTIVE ART INSTRUCTION DVD COLLECTION. Shot on Hi-definition camera, the DVDs capture the color, contrast, and value that would only truly be seen if in a private studio workshop with Don Sahli. The Hi-def filming allows replicating of the DVD in 3 formats – Blu-ray, HD and standard. Not only are Sahli and MediaBound providing an Interactive product unlike anything else in today's market, they are offering it in the highest viewing quality available.

Living rooms across America will never be the same – from televisions to DVD players – the technological movement from HD to Blu-ray is changing home entertainment. In January 2008 the main distributors of discs announced that, "Ninety-three percent of the players sold in the following weeks would be Blu-Ray." Sahli Publishing LLC and MediaBound Productions are excited to have applied this new technology to ART OF PAINTING – INTERACTIVE ART INSTRUCTION DVD COLLECTION.

The first two DVDs – STILL LIFE AND EN PLEIN AIR are available for purchase at [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com). Additional DVDs will be introduced in 2009.

For additional background on Don Sahli and Sahli Publishing LLC, call 303-670-8615 or visit [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com) or [www.SahliStudio.com](http://www.SahliStudio.com). For information on MediaBound Productions, call 303-674-5385 or visit [www.MediaBoundProductions.com](http://www.MediaBoundProductions.com).

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## **MEDIA ALERT**

### **LEADING THE WAY WITH BLU-RAY TAKING ART INSTRUCTION TO A NEW LEVEL**

- WHO:** Don Sahli – an American painter and teacher of ART OF PAINTING and Sahli Publishing LLC, and MediaBound Productions.
- WHAT:** MediaBound Productions utilized state-of-the-art technology to record and produce ART OF PAINTING-INTERACTIVE ART INSTRUCTION DVD COLLECTION. Shot on Hi-Definition Camera allows replicating of the DVD in 3 formats—Blu-ray, HD, and standard.
- WHY:** With the launch of ART OF PAINTING – INTERACTIVE ART INSTRUCTION DVD COLLECTION, Sahli continues his support for artistic growth in the journey of becoming a painter. Since 1995, Don Sahli, an American painter and teacher trained in the “old world” Russian School of Painting, has shared his philosophy with over 500 students during 70 studio and plein air workshops. This unique DVD Collection continues that legacy.
- WHEN:** The first two DVDs – STILL LIFE AND EN PLEIN AIR – were released July of 2008 and are currently available.
- WHERE:** The entire ART OF PAINTING-INTERACTIVE ART INSTRUCTION DVD COLLECTION is available at [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com).
- CONTACT:** For additional background on Don Sahli and ART OF PAINTING – INTERACTIVE ART INSTRUCTION DVD COLLECTION, call 303-670-8615 or visit [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com) or [www.SahliStudio.com](http://www.SahliStudio.com). For information on MediaBound Productions, call 303-674-5385 or visit [www.MediaBoundProductions.com](http://www.MediaBoundProductions.com).

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