



**FOR IMMEDIATE RELEASE**  
October 2, 2008

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## **ART OF PAINTING – Website Launch**

### **ARTISTS HAVE NEW ONLINE RESOURCE FOR GUIDANCE AND SUPPORT**

Sahli Publishing LLC announces the launch of a new website, [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com), a resource for artists and students searching for guidance and support in their journey to become a painter.

The website is designed to present Don Sahli's approach to teaching and to promote his new DVD collection. "My goal is to teach one to 'see,' not to paint by formula," says Sahli. "Bringing my teaching to DVD format will give many more artists and students a chance to study ART OF PAINTING – the relationship of color, form and design in nature.

The website introduces the inaugural DVD collection: ART OF PAINTING – INTERACTIVE ART INSTRUCTION DVD COLLECTION, with the release of STILL LIFE and EN PLEIN AIR. The website also features the DVD, A PAINTER'S JOURNEY, which details Sahli's life as a painter, expands on his experience as a teacher, and answers frequently asked questions pertaining to an artist's career. Sahli offers various useful links from this website, including a link to his signature website: [www.SahliStudio.com](http://www.SahliStudio.com).

As an American painter and teacher of ART OF PAINTING, Don Sahli always strives to expand his horizons and push the limits, presenting and creating his work and his teaching in ways that are unexpected, fresh and stimulating. [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com) is just that – unexpected, fresh and stimulating.

For additional information about Don Sahli or ART OF PAINTING, call 303-670-8615 and visit [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com) or [www.SahliStudio.com](http://www.SahliStudio.com).

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## **MEDIA ALERT**

### **ART OF PAINTING – Website Launch ARTISTS HAVE NEW ONLINE RESOURCE FOR GUIDANCE AND SUPPORT**

- WHO:** Don Sahli – an American painter and teacher of **Art of Painting**, and Sahli Publishing LLC.
- WHY:** The website is designed to present Don Sahli's approach to teaching and to promote his new DVD collection. "My goal is to teach one to 'see,' not to paint by formula," says Sahli. Sharing the philosophy **Art of Painting** in the DVD format gives many more artists and students exposure to this classical training.
- WHAT:** Sahli Publishing LLC announces the launch of their new website present Don Sahli's approach to teaching and to promote his new DVD collection. The website is a resource for artists and students searching for guidance and support in one's journey to become a painter.
- WHEN:** Sahli Publishing LLC's website, [www.SahliArtofPainting](http://www.SahliArtofPainting), launched July of 2008.
- CONTACT:** For additional background on Don Sahli and Sahli Publishing LLC, call 303-670-8615 or visit [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com) or [www.SahliStudio.com](http://www.SahliStudio.com).

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