



**FOR IMMEDIATE RELEASE**  
October 2, 2008

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**WIFE, MOTHER, AND CEO — LAUNCHES ANOTHER COMPANY  
BEHIND EVERY SUCCESSFUL ARTIST (MAN) – IS A GOOD WOMAN**

Cindy Sahli, CEO launches Sahli Publishing LLC and the ART OF PAINTING DVD COLLECTION, adding another entity to the Sahli's established business portfolio. Don and Cindy Sahli's businesses include Sahli Studio, Sahli School of Art LLC, and their latest venture, Sahli Publishing LLC. From running a household to managing multiple companies, this mother of two teens makes it look easy!

Cindy and Don's new company, Sahli Publishing LLC, is well on its way to success; greatly, due to the professional charisma and dedication of Sahli's wife, Cindy. From the school to the studio, Cindy has acquired invaluable industry knowledge. Through Cindy's management of their businesses and household, Don has focused his energy and talent on his passions – painting and teaching.

Sahli Publishing LLC and Don Sahli, an American painter and teacher, created ART OF PAINTING – INTERACTIVE ART INSTRUCTION DVD COLLECTION to support the journey of every artist. As a painter, Don Sahli has an extraordinary legacy in the Russian School of Painting. Sahli experienced the first-hand opportunity of studying with the great Russian master, Sergei Bongart. As Bongart's last apprentice, Sahli was taught in the "old academic way" not to paint by formula, but how "to see" the relationship of color, form and design in nature. Cindy capitalizes on the value of this extraordinary training.

Don has been a professional painter for all of his adult life and as he travels the country painting, Cindy manages the business, Sahli Studio. While pursuing his teaching career Don Sahli has continued his passion for painting and has sustained his presence in galleries around the nation.

In 1995 Don Sahli founded Sahli School of Art. His purpose in founding the school was to perpetuate the Russian School of Painting in which he was trained. Since that time Don has taught over 70 studio and Plein air classes throughout the country. With the support of his wife Cindy, Don has shared his philosophy and work with collectors, students and artists. The Sahli's ART OF PAINTING DVD COLLECTION is yet another vehicle where they share Don's invaluable knowledge. Cindy and Don have been very successful in all of their endeavors and Sahli Publishing LLC will undoubtedly excel too!

For additional information on Don and Cindy Sahli, Sahli Publishing LLC, Sahli Studio, and Sahli School of Art, call 303-670-8615 or visit [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com) and [www.SahliStudio.com](http://www.SahliStudio.com).

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## **MEDIA ALERT**

### **WIFE, MOTHER, AND CEO LAUNCHES ANOTHER COMPANY BEHIND EVERY GOOD ARTIST - IS A GOOD WOMAN**

- WHO:** Cindy Sahli – CEO, launches Sahli Publishing LLC and the ART OF PAINTING DVD COLLECTION.
- WHAT:** CEO, Cindy Sahli and Don Sahli, an American painter and teacher, add another entity to the Sahli's established business portfolio – Sahli Publishing LLC creating the ART OF PAINTING – INTERACTIVE ART INSTRUCTION DVD COLLECTION.
- WHY:** The Sahli's ART OF PAINTING DVD COLLECTION is another vehicle where they share Don's invaluable knowledge. During his teaching career Don Sahli has continued his passion for painting and has sustained his presence in galleries around the country. With the support of his wife Cindy, Don has shared his philosophy and work with artists, students, and collectors. Through Cindy's management of their businesses and household, Don has focused his energy and talent on his passions – painting and teaching. They have been very successful in all of their endeavors and Sahli Publishing will undoubtedly excel too!
- WHEN** Sahli's ART OF PAINTING DVD COLLECTION: STILL LIFE, EN PLEIN AIR, and A PAINTER'S JOURNEY, are currently available.
- WHERE:** ART OF PAINTING DVDs are available at [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com).
- CONTACT:** For additional information on Don and Cindy Sahli, Sahli Publishing LLC, Sahli Studio, and Sahli School of Art LLC, call 303-670-8615 or visit [www.SahliArtofPainting.com](http://www.SahliArtofPainting.com) and [www.SahliStudio.com](http://www.SahliStudio.com).

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